

2018 BUSINESS RESOURCE GUIDE FOR MUSKEGON COUNTY

ORGANIZATION	CONTACT	DESCRIPTION OF SERVICES	STAGE		
			#1	#2	#3
COUNSELING, RESEARCH & REGULATIONS					
Muskegon Lakeshore Chamber of Commerce	muskegon.org	Resource organization to support area businesses, wide range of services	X	X	X
White Lake Area Chamber of Commerce	whitelake.org	Resource organization to support area businesses, marketing	X	X	X
Muskegon Innovation HUB / GVSU	gvsu.edu/mihub	Business innovation center provides coaching, funding, networking, and a synergistic work environment	X	X	
Michigan Small Business Development Center (SBDC)	sbdcmichigan.com	Provide services including low-cost training, one-on-one counseling, and market research.	X	X	
SCORE	muskegon.score.org	Offers free mentoring, business counseling and low-cost workshops.	X	X	
Hackley Business Library - Business Resource Center	hackleylibrary.org	Business research, industry profiles, business strategies, regulatory issues, and best practices.	X	X	X
Muskegon Area First	muskegonareafirst.org	Countywide economic development services including help with expansions, business relocation, training, workforce development, financing and more		X	X

FINANCE

SCORE	muskegon.score.org	Private counseling on how to approach and prepare presentations to banks and other traditional lending institutions.	X	X	
Michigan Small Business Development Center (SBDC)	sbdcmichigan.com	Counseling on how to approach various lending institutions to include venture capitalists, government programs, along with traditional lending institutions.	X	X	
GROW	growbusiness.org	Business loans, training, mentoring, consulting	X	X	
Muskegon Angels	muskegonangels.com	Muskegon investor group	X	X	X
SBA	sba.gov	The U.S. Small Business Administration can offer loan guarantees, contracts, counseling sessions and other forms of assistance to a variety of businesses.	X	X	X
Michigan Economic Development Corporation MEDC	michiganbusiness.org	Provides financing assistance, training dollars, incentives	X	X	X
Start Garden	startgarden.com	Entrepreneur support, 5x5 Business Pitch Awards, Venture Capital investment, counseling opportunities and more	X	X	
Northern Initiatives	northerninitiatives.org	Providing loans and business expertise to start-up and existing small businesses.	X	X	

2018 BUSINESS RESOURCE GUIDE FOR MUSKEGON COUNTY

ORGANIZATION	CONTACT	DESCRIPTION OF SERVICES	STAGE		
--------------	---------	-------------------------	-------	--	--

EDUCATION & TRAINING - TALENT RECRUITMENT OR WORKFORCE DEVELOPMENT

Muskegon Lakeshore Chamber of Commerce	muskegon.org	Low cost training programs, relocation services	X	X	X
White Lake Area Chamber of Commerce	whitelake.org	Low cost training programs, relocation services	X	X	
Muskegon Area First	muskegonareafirst.org	Countywide economic development services including help with expansions, business relocation, training, workforce development, financing and more		X	X
Procurement Services (PTAC)	muskegonareafirst.org/ptac	One-on-one and group training on how to purchase from the local, state and federal governments.		X	X
Muskegon Community College Sturuss Technology Center Lakeshore FabLab Rooks/Sarnicola Entrepreneur Institute	muskegoncc.edu	Education, curriculum development and training for high-tech manufacturing, applied technology, product development, entrepreneurial development and more	X	X	X
Baker College	baker.edu	Small Business Entrepreneurship Associates Degree - an accredited program	X	X	
Employer Association of West Michigan	eawm.net	Group training on human resource issues, regulations, safety, health and best practices.		X	X
Muskegon Innovation HUB / GVSU	gvsu.edu/mihub	Business innovation center that provides coaching, funding, networking, start up incubator and a synergistic work environment	X	X	
Muskegon Area Career Tech Center	muskegonisd.org	Career partnerships to build better links between educators, employers, students, parents, community organizations, and the business community		X	X
West Michigan Works!	westmiworks.org	Serves employers and employees to create qualified workforce including- talent recruitment, training, workforce development, placement		X	X
Muskegon Inventors Network	muskegoninventorsnetwork.org	Provides training and other resources for people and businesses inventing products, processes or services.	X	X	X

LOCATION ASSISTANCE AND INCUBATOR PROGRAMS

Muskegon Area First	muskegonareafirst.org	Listings of industrial and commercial property along with incentives associated with various communities		X	X
Muskegon Lakeshore Chamber of Commerce	muskegon.org	Provides general information about businesses neighborhoods and possible locations throughout Muskegon County.	X	X	X
Muskegon Innovation HUB / GVSU	gvsu.edu/mihub	Business innovation center that provides coaching, funding, networking, a start-up incubator and a synergistic work environment	X	X	
AMG Business Center	amgbusinesscenters.com	Office space and small business services. Located near the Muskegon County Airport. Convenient for companies new to the market	X	X	
Century Club Retail Center	centuryblockmuskegon.com	Indoor open market space offered to retail, craft and other specialty businesses.	X	X	
The Lakes Mall	thelakesmall.com	Short-term lease program for startup retail businesses.	X		